

ULTIMATE FOUNDATION

Highly pigmented cream makeup with a soft natural matte finish



PRODUCT HIGHLIGHTS

- Available in over 50 shades to match the lightest to darkest skin tones
- Mineral oil- and lanolin-free
- Two sizes: .25 oz and .50 oz
- Corrects, highlights, contours
- Waterproof and sweat-resistant
- Formulated for high-definition use
- Not tested on animals

These highly pigmented foundations were originally formulated by Cinema Secrets founder Maurice Stein for use by fellow makeup artists. Over the years, our signature cosmetic has not only gained recognition among film- and beauty-industry professionals and entertainers, but also set the standard for medical and salon applications.

The creamy formula applies like a thin second skin yet provides full coverage to diminish skin discolorations, birthmarks, burn scars, even large body tattoos! The soft, natural matte finish spreads farther than most other foundations and will not cake or crease when set with powder. Water- and perspiration-resistant, Ultimate Foundations will not stain clothing and are safe to apply on face and body.

All Ultimate Foundations are free of lanolin, and petroleum products. High pigmentation is the key to coverage, and durable high-quality ingredients make this cosmetic last up to 12 hours, even in humid climates (it's completely waterproof when used with Cinema Secrets Super Sealer!).

>> See back for colors and product information

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FOUNDATION SERIES & COLOR DESCRIPTION:

100 Series

Red and coral undertones for darker skin tones

 101-1	• Medium coral tone good for man's ruddy complexion for an on-camera look or woman's new suntan	 102-27	• Cool coral with red undertones that can create a deep tan effect or fit African American skin tones	 103-39A	• Deep warm coral with slight red undertones	 104-41	• Very cool dark reddish brown that is darker than 103	 105-8	• One shade lighter than 104 with warmer undertones	 106-53	• Half a shade darker than 105 and cooler	 107-40	• Same depth of color as 106 but with warmer undertones
 108-22	• One shade darker than 107 with cooler undertones	 109-24	• One shade darker than 108	 110-23A	• One shade darker than 109 with warmer undertones								

200 Series

Olive gold to olive green undertones

 201-67A	• Lightest, warm olive gold for Asian, Hispanic and African American skin tones void of any red	 201-67B	• Medium olive gold good for a variety of darker skin tones including Asian, Hispanic, and African American tones void of red	 202-20	• Medium dark olive gold good for wide variety of darker skin tones with no red undertones	 203-25	• Four shades darker than 202, can also be used for contouring 201, 202 and 300 Series	 204-27	• Four shades darker than 203, may also be used for beard stipple, shading or straight as a foundation and can also be used with other foundations in different percentages to create many more shades of foundation
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300 Series

Yellow and beige undertones for lighter skin tones

 301-63A	• Soft, extra light, warm yellow-beige	 302-65A	• True pale yellow for Asian or very fair Caucasian with no red or coral undertones with a light warm yellow-beige	 303-66A	• Two shades darker than 302	 304-32	• A mixture of yellow, pink warm tone, and soft light golden beige	 305-72	• Medium, soft yellow golden beige	 306-73	• Medium, soft deeper yellow golden beige
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400 Series

Yellow, pink and coral undertones

 401-71	• A delicate, light mixture of pink and yellow that can be used on light skin tones of either pink or yellow to balance them out.	 402-12	• Good on all medium skin tones that have a mixture of yellow and pink	 403-05	• Medium coral beige tone	 404-3A	• Medium coral and soft beige	 405-17	• Universal ethnic skin tone for Hispanics, Asians, Armenians, Iranians, or light-skin African Americans
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500 Series

Light pink, pink beige, deep pink and coral undertones

 501-11	• The lightest pink shade of the foundations and can also be used as pink beige highlight	 502-30	• Very light, natural pink beige tone	 503-29	• Light natural pink beige tone	 504-28	• Light cool pink beige tone	 505-31	• One and a half shades darker than 503	 506-15	• Our most popular color of Cinema Secrets Foundations with light pink and beige tones	 507-45	• One and a half shades darker than 506
 508-14	• Two shades darker than 507	 509-62	• One and a half shades darker than 508. Slightly tan look	 510-10	• One shade darker than 509 with orange or coral undertone	 511-04	• Same depth of color as 510, but on the pink side	 512-49	• One shade darker than 511	 513-13	• One and a half shades darker than 510	 514-60	• One shade darker than 513
 515-09	• One shade darker than 514	 516-06	• One and a half shades darker than 514 with a ruddy coral undertone	 517-02	• One and a half shades darker than 516 with a ruddy coral undertone								

600 Series

Corrector colors that can easily mix with other foundations

 601-18	• Light red neutralizer with 1/4 red neutralizer and 3/4 highlight, on light skin with bright pink under eyes to neutralize pink and can be a yellow based highlight	 602-65	• On medium light skin, half red neutralizer and half highlight that can be used to neutralize all red tones	 603-21	• Red neutralizer on medium skin tones	 605-61	• Light coral tone mixture of half blue neutralizer and half highlight that will neutralize pale purple, blue, and black.	 606-26	• Light coral shade to neutralize purple, blue, or black on ruddy skin	 607-19	• Blue neutralizer for under-eye circles for people with dark complexion and medium to dark complexion	 608-33	• Warm pink highlight. Can be used on any part of the face or body. Also used to warm up other colors of foundations.
 609-34	• Warm brown contour and shadow gray undertone that complements skin tones in the 500 series												

Note: Colors may not be depicted accurately because of computer, monitor, and printer limitations and variances.